

Docking Drawer® Content Mission

Me and My Docking Drawer:
A Day in the Life

Ready to accept?

Use this checklist to complete your Content Mission and earn \$1000. Keep track of the content you are shooting and see examples and inspiration.

What to Shoot	# of Videos	# of Photos
Shot 1: "Before" Videos & Photos <ul style="list-style-type: none"> • More details here • Video Length: combined total of 1 minute • Video Orientation: Portrait • Photo Orientation: Portrait and Landscape 	1 <input type="checkbox"/>	3 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Shot 2: Testimonial Videos <ul style="list-style-type: none"> • More details here • Video Length: combined total of 1 minute • Video Orientation: Portrait 	1-2 <input type="checkbox"/> <input type="checkbox"/>	
Shot 3: "After" Videos - Demonstrations with People <ul style="list-style-type: none"> • More details here • Video Length: combined total of 1 minutes • Video Orientation: Portrait 	1-4 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
Shot 4: "After" Photos <ul style="list-style-type: none"> • More details here • Photo Orientation: Portrait and Landscape 		7 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Optional: ASMR Videos <ul style="list-style-type: none"> • More details here • Video Length: combined total of 1 minute • Video Orientation: Portrait 	1-2 <input type="checkbox"/> <input type="checkbox"/>	
Total Content Package	4 minutes	10 photos

Additional Guidelines

- Please do not use any charging blocks. Charging cables should instead be plugged directly into the USB ports on the Docking Drawer Blade outlet.
- Please refer to the product using brand language, ex: Docking Drawer Blade Duo, Docking Drawer Blade, in-drawer outlet.
- Please organize your devices, cords, and the surrounding area to have a neat and tidy aesthetic.

Shot 1: "Before" Videos & Photos

- ★ **Pro Tip:** Show us the room, area and space where you Docking Drawer will go.
 - Problem Content: Take videos and photos to show us the clutter, functional problems of the area, and why you need a solution like Docking Drawer.
 - If you are remodeling, show the before of your room



Shot 2: Testimonial Videos

Walk us through your project. Use videos to capture your project in action and tell us why you chose Docking Drawer.

- How did you find out about Docking Drawer?
- Tell us about the room, the design, the vision for your space.
- How does Docking Drawer make your daily life better?
- Be sure to mention the 65W USB-C ports and how they can charge multiple USB-C devices at the fastest possible speed.

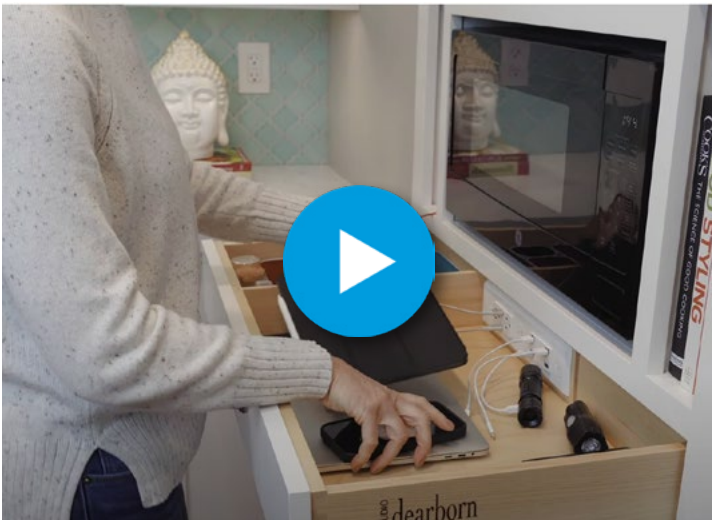


Shot 3: Demonstration Videos with People

Show off your finished project with a walkthrough of your space and demonstrate your Docking Drawer in action.

Set up a tripod or ask a friend to record you:

- Opening and closing the drawer
- Plugging/unplugging a device
- Using a device while it's being powered by your in-drawer outlet



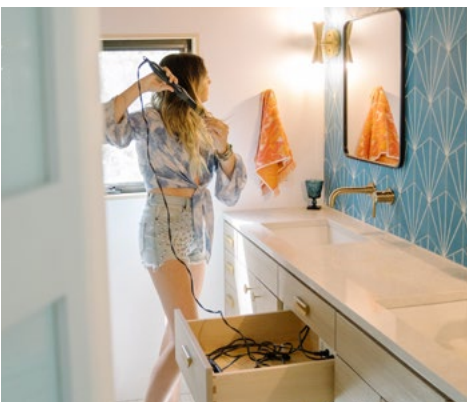
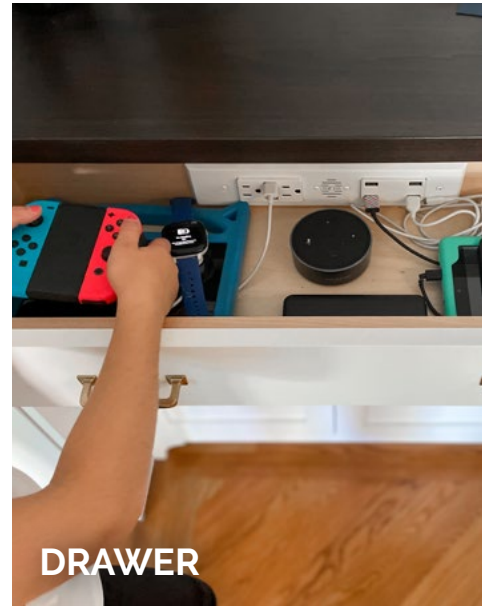
★ **Pro Tip:** Leave the editing to us! You don't need to spend time editing your videos at all.

★ **Pro Tip:** The more, the better. Shoot multiple takes and multiple angles; we love having as many options as possible to work with.

Shot 4: "After" Photos with People

Show off your finished project with a variety of the angles. Show us the room, area and space where you Docking Drawer will go.

- 3/4 View
- Open & Closed Drawers
- Straight-on View
- Overview of the Space



Optional: ASMR Videos

ASMR content focuses on relaxing sounds, so the key is to record videos with sound on and no other background noise

Setup and stock your drawer with all of your devices and other stored items

